

CITY OF ENGLEWOOD

RESOLUTION #098-03-13-26

**RESOLUTION ENDORSING THE AMENDED HOUSING ELEMENT
AND FAIR SHARE PLAN**

WHEREAS, the City of Englewood, County of Bergen, State of New Jersey, (hereinafter, “Englewood”) has a demonstrated history of voluntary compliance with its constitutional affordable housing obligations; and

WHEREAS, on March 20, 2024, Governor Phil Murphy signed into law P.L. 2024, c.2, an Amendment to the 1985 Fair Housing Act (hereinafter “Amended FHA” or “Act”); and

WHEREAS, among other things, the Act abolished the Council on Affordable Housing (hereinafter, “COAH”), and replaced it with seven retired, on recall judges designated as the Program and authorized the Director of the Administrative Office of the Courts, (hereinafter, respectively, “Director” and “AOC”) to create a framework to process applications for affordable housing compliance certification; and

WHEREAS, pursuant to the Act and to Directive #14-24 issued by the Director on December 13, 2024, a municipality desiring to participate in the Program was obligated to take the following actions by January 31, 2025: (1) adopt a “binding resolution” determining its present and prospective need affordable housing obligations and (2) to file an action in the form of a declaratory judgment complaint in the County in which the municipality is located within 48 hours after the municipality’s adoption of a binding resolution; and

WHEREAS, Englewood adopted a binding resolution on its present and prospective need affordable housing obligations and filed the required declaratory judgment action in a timely manner; and

WHEREAS, the Act also required that a Housing Element and Fair Share Plan (hereinafter, “HEFSP”) be prepared and adopted by the Englewood Planning Board (hereinafter, “Planning Board”), and endorsed by the Englewood Governing Body (hereinafter, “Governing Body”), by June 30, 2025; and

WHEREAS, the Englewood Planning Board adopted the “City HEFSP, (“2025 HEFSP”), to address the City’s Fourth Round affordable housing obligations; and

WHEREAS, the City filed the adopted 2025 HEFSP on June 6, 2025 on eCourts; and

WHEREAS, the Governing Body endorsed 2025 HEFSP adopted by the Planning Board; and

WHEREAS, Fair Share Housing Center (“FSHC”) filed a challenge pursuant to N.J.S.A. 52:27D-304.1(f)(2)(b) regarding the City’s 2025 HEFSP on August 26, 2025; and

WHEREAS, 431 E. Palisade Avenue Real Estate, LLC and 7 North Woodland Street, LLC, (collectively, “431 EP”) filed a challenge pursuant to N.J.S.A. 52:27D-304.1(f)(2)(b) regarding the City’s HEFSP on August 26,2025; and

WHEREAS, Englewood One Community, Inc. (“Englewood One”) filed a challenge pursuant to N.J.S.A. 52:27D-304.1(f)(2)(b) regarding the City’s HEFSP on September 2, 2025;

WHEREAS, representatives of the City, FSHC, 431 EP, and Englewood One entered into a Mediation Agreement on or about March __, 2026, that resolved the issues raised in the challenges subject to, among other requirements, the adoption of an Amended Housing Element and Fair Share Plan consistent with the Mediation Agreement; and

WHEREAS, there was prepared an amended Housing Element and Fair Share Plan entitled “2026 Amended Housing Element and Fair Share Plan City of Englewood Bergen

County, New Jersey” (“Amended HEFSP”), which is consistent with the Mediation Agreement; and

WHEREAS, the Planning Board adopted the Amended HEFSP as an amendment to Englewood’s Master Plan on March 12, 2026; and

WHEREAS, the Governing Body desires to endorse the Amended HEFSP adopted by the Planning Board on March 12, 2026.

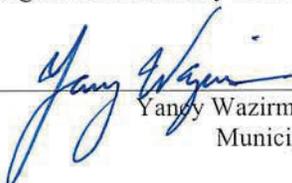
NOW, THEREFORE, BE IT RESOLVED by the Governing Body of the City of Englewood, County of Bergen, State of New Jersey as follows:

1. The Governing Body does hereby endorse the Amended HEFSP adopted by the Planning Board on March 12, 2026.
2. The Governing Body does hereby authorize the filing of this Resolution endorsing the Amended HEFSP adopted by the Planning Board on eCourts for review by the Court.
3. The Mayor and Clerk, together with other appropriate officers and employees of Englewood, are hereby authorized to take all steps necessary to effectuate the purposes of this Resolution.
4. This Resolution shall take effect immediately.

COUNCIL	MOTION	AYES	NAYS	ABSTAIN	ABSENT
<i>David</i>		X			
<i>Rosenzweig</i>		X			
<i>Tokayer</i>		X			
<i>Wilson</i>	X	X			
<i>Wisotsky</i>		X			

CERTIFICATION

I, Yancy Wazirmas , Municipal Clerk of the City of Englewood, hereby certify the foregoing to be a true copy of a Resolution adopted by the Governing Body of the City of Englewood at a duly convened meeting held on March 13, 2026.


 Yancy Wazirmas, RMC
 Municipal Clerk

CITY OF ENGLEWOOD

RESOLUTION #099-03-13-26

RESOLUTION ADOPTING FOURTH ROUND SPENDING PLAN

WHEREAS, the City of Englewood (the “City” or “Englewood”) filed a resolution of participation in the Affordable Housing Dispute Resolution Program (the “Program”) and a declaratory judgment action on January 23, 2025; and

WHEREAS, the Court entered an order on May 5, 2025, setting the City’s Fourth Round fair share obligations as a Present Need of 166 units and a Prospective Need of 359 units, which no party appealed, and ordering the City to file a Housing Element and Fair Share Plan (“HEFSP”) by June 30, 2025; and

WHEREAS, the City filed its 2025 HEFSP on June 6, 2025, on eCourts; and

WHEREAS, Fair Share Housing Center (“FSHC”) filed a challenge pursuant to N.J.S.A. 52:27D-304.1(f)(2)(b) regarding the City’s 2025 HEFSP on August 26, 2025; and

WHEREAS, 431 E. Palisade Avenue Real Estate, LLC and 7 North Woodland Street, LLC, (collectively, “431 EP”) filed a challenge pursuant to N.J.S.A. 52:27D-304.1(f)(2)(b) regarding the City’s HEFSP on August 26, 2025; and

WHEREAS, Englewood One Community, Inc. (“Englewood One”) filed a challenge pursuant to N.J.S.A. 52:27D-304.1(f)(2)(b) regarding the City’s HEFSP on September 2, 2025; and

WHEREAS, the City is required to adopt a Spending Plan; and

WHEREAS, the City has prepared a Fourth Round Spending Plan that is consistent with the applicable statutes and regulations.

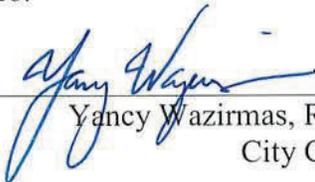
NOW, THEREFORE, BE IT RESOLVED by the Governing Body of the City of Englewood, County of Bergen, State of New Jersey as follows:

1. The City of Englewood (“City”) does hereby adopt the Fourth Round Spending Plan attached hereto.
2. This Resolution shall take effect immediately.

COUNCIL	MOTION	AYES	NAYS	ABSTAIN	ABSENT
<i>David</i>		X			
<i>Rosenzweig</i>		X			
<i>Tokayer</i>		X			
<i>Wilson</i>	X	X			
<i>Wisotsky</i>		X			

CERTIFICATION

I, Yancy Wazirmas, City Clerk of the City of Englewood, hereby certify the foregoing to be a true copy of a Resolution adopted by the Governing Body of the City of Englewood at a duly convened meeting held on March 13, 2026.



 Yancy Wazirmas, RMC
 City Clerk

May 22, 2025
 City of Englewood
 Affordable Housing Trust Fund Spending Plan

INTRODUCTION

The City of Englewood (hereinafter the "City"), Bergen County, has prepared a Housing Element and Fair Share Plan that addresses its regional fair share of the affordable housing need in accordance with the Municipal Land Use Law (N.J.S.A. 40:55D-1 et seq.), the Fair Housing Act (FHA) (N.J.S.A. 52:27D-301) and the regulations of the Council on Affordable Housing (COAH) (N.J.A.C. 5:91-1 et seq. and N.J.A.C. 5:93-1 et seq.). The City of Englewood Affordable Housing Trust Fund was opened in July 2008.

As of April 23, 2025, the City of Englewood has a balance of \$2,521,611 in its Affordable Housing Trust fund. All development fees, payments in lieu of constructing affordable units on site, funds from the sale of units with extinguished controls, and interest generated by the fees are deposited in a separate interest-bearing affordable housing trust fund account for the purposes of affordable housing. These funds shall be spent in accordance with N.J.A.C. 5:93-8.16 as described in the sections that follow.

1. REVENUES FOR CERTIFICATION PERIOD

Based on historic revenue trends over the last five years, it is anticipated that between now and June 30, 2035, which is the end of the Fourth Round period, the City will add an additional \$2,700,000 to its Affordable Housing Trust Fund. This revenue is projected to consist of \$200,000 in anticipated development fee revenues and \$25,000 in anticipated interest, as shown in the table below.

SOURCE OF FUNDS	PROJECTED REVENUES – AFFORDABLE HOUSING TRUST FUND			
	MAY 10, 2023 THROUGH JUNE 30, 2035			
	5/10-12/31 2023	1/1-12/31 2024	1/1-6/30 2035	Total
(a) Development fees:	\$190,685	\$288,917	\$144,458	\$624,060
(b) Payments in Lieu of Construction	\$0	\$0	\$0	\$0
(c) Other Funds	\$0	\$0	\$0	\$0
(d) Interest	\$1,715	\$2,599	\$1,300	\$5,614
Total	\$192,400	\$291,516	\$145,758	\$629,674

In sum, the City of Englewood projects a total of \$629,674 in revenue to be collected between May 10, 2023 and June 30, 2025. This projected amount, when added to Englewood's current trust fund balance of \$1,967,260, results in a total anticipated trust fund balance of \$2,596,934 available to fund and administer the City's affordable housing plan. All interest earned on the account shall be used only for the purposes of affordable housing.

2. ADMINISTRATIVE MECHANISM TO COLLECT AND DISTRIBUTE FUNDS

The following procedural sequence for the collection and distribution of development fee revenues shall be followed by the City:

Collection of development fee revenues: Collection of development fee revenues shall be consistent with Englewood's development fee ordinance for both residential and non-residential developments in accordance with applicable statutes and regulations including P.L.2008, c.46, sections 8 (C. 52:27D-329.2) and 32-38 (C. 40:55D-8.1 through 8.8), and as may be amended.

3. DESCRIPTION OF ANTICIPATED USE OF AFFORDABLE HOUSING FUNDS

- (a) Rehabilitation. The City has a rehabilitation obligation of 228 units. In order to address its rehabilitation obligation, the City will establish a housing rehabilitation program and plans to participate in the Bergen County Housing Rehabilitation Program. The City will utilize funds from its affordable housing trust fund to help fund these programs. The City will commit up to \$10,000 per unit, which will require a total contribution of \$2,280,000.
- (b) 100% Affordable Housing Development. The City commits to spend \$10,000 to assist in the development of 25 affordable homes in 100% affordable developments.
- (c) Affordability Assistance. Pursuant to N.J.A.C. 5:93-8.16(c), the City will commit to spend at least 30% of the revenues collected from development fees, less funds collected to finance a rehabilitation program or a new construction project, towards affordability assistance to very low-, low- and moderate-income households. As shown in the table below, the City projects that approximately \$174,506 will be available from the affordable housing trust fund for this purpose through June 30, 2025, one-third of which will need to be dedicated toward affordability assistance for very-low-income households.

Actual development fees + interest through 5/9/23		\$2,242,014
Development fees + interest projected 5/10/23-6/30/25	+	\$629,674
Less rehab/new construction expenditures through 5/9/23	-	\$0
Less rehab/new construction expenditures projected 5/10/23-6/30/25	-	\$2,290,000
Total	=	\$581,688
30 percent requirement	x 0.30 =	\$174,506
Less affordability assistance expenditures through 5/9/23	-	\$0
PROJECTED MINIMUM Affordability Assistance Requirement YTD2023-25	=	\$174,506
PROJECTED MINIMUM Very Low-Income Affordability Assistance Requirement YTD2023-25	÷ 3 =	\$58,169

(d) Administrative Expenses. Per N.J.A.C. 5:93-8.16(e), no more than 20% of the revenues collected from development fees shall be expended on administration. As shown in the table below, the City of Englewood projects that a maximum of \$241,701 will be available from the affordable housing trust fund to be used for administrative purposes from May 10, 2023 through June 30, 2025. However, in order to prioritize funding of its rehabilitation program, its affordability assistance program, and the development of 100% affordable housing, the City proposed to limit additional administrative expenses before now and the end of the Third Round to \$132,428. Projected administrative expenditures, subject to the cap, include the salaries and benefits for municipal employees and consultant fees necessary to develop or implement the following:

1. An updated Housing Element and Fair Share Plan.
2. A rehabilitation program.
3. An affirmative marketing program.
4. An affordability assistance program.
5. Other affordable housing activities that do not involve litigation.

Actual development fees + interest through 5/9/23		\$2,242,014
Development fees + interest projected 5/10/23-6/30/25	+	\$629,674
Less RCA expenditures through 5/9/23	-	\$0
Total	=	\$2,871,688
20 percent requirement	x 0.20 =	\$574,337
Less administrative expenditures through 5/9/23	-	\$269,254
PROJECTED MAXIMUM Administrative Expenses Requirement YTD2023-25	=	\$305,083
PROPOSED Administrative Expenses YTD2023-25	=	\$132,428

4. EXPENDITURE SCHEDULE

The City of Englewood intends to use affordable housing trust fund revenues for rehabilitation activities, 100% affordable housing development, and affordability assistance. Where applicable, the funding schedule below parallels the implementation schedule set forth in the Housing Element and Fair Share Plan and is summarized as follows.

PROJECTS/PROGRAMS	PROJECTED EXPENDITURE SCHEDULE MAY 10, 2023 – JUNE 30, 2025			
	5/10-12/31 2023	1/1-12/31 2024	1/1-6/30 2025	Total
Rehabilitation	\$760,000	\$1,000,000	\$520,000	\$2,280,000
100% Affordable Housing Development	\$10,000	\$0	\$0	\$10,000
Affordability Assistance	\$0	\$116,340	\$58,166	\$174,506
Administrative	\$44,974	\$58,303	\$29,151	\$132,428
Total	\$814,974	\$1,174,643	\$607,317	\$2,596,934

5. EXCESS OR SHORTFALL OF FUNDS

In the event of excess funds, any remaining funds above the amount necessary to satisfy the municipal affordable housing obligation will be dedicated toward its rehabilitation program and/or for 100% affordable housing development and/or for its affordability assistance program and/or for administrative expenses up to the 20% cap.

In the event that a shortfall of anticipated revenues occurs, the City of Englewood will handle the shortfall of funds through an alternative funding source to be identified by the City or by adopting a resolution with an intent to bond, or the City will amend its spending plan to reduce the amount of funds available for the affordability assistance program and administrative expenses.

6. BARRIER FREE ESCROW

Collection and distribution of barrier free funds shall be consistent with the City's Affordable Housing Ordinance and in accordance with applicable regulations.

SUMMARY

The City of Englewood intends to spend affordable housing trust fund revenues pursuant to N.J.A.C. 5:93-8.16 and consistent with the housing programs outlined in the City's Housing Element and Fair Share Plan.

The City of Englewood has a balance of \$1,967,260 as of May 9, 2023 and anticipates an additional \$629,674 in revenues through June 30, 2025 for a total of \$2,596,934. During the period of the City's Third Round Judgment Of Repose through June 30, 2025, the City will agree to fund \$2,280,000 towards a rehabilitation program, \$10,000 toward 100% affordable housing developments, a minimum of \$174,506 towards an affordability assistance program, and a maximum of \$132,428 towards administrative costs.

Any shortfall of anticipated funds will be offset by an alternative funding source to be identified by the City or, in the unlikely event that no alternative funding is available, the City of Englewood will bond to provide the necessary funding. The City also reserves the right to amend its spending plan to reduce the amount of funds available for the affordability assistance program and administrative expenses if a shortfall of anticipated revenues occurs.

SPENDING PLAN SUMMARY	
Balance as of May 10, 2025	\$1,967,260
PROJECTED REVENUE 5/10/25-6/30/35	
Development fees	+ \$624,060
Payments in lieu of construction	+ \$0
Other funds	+ \$0
Interest	+ \$5,614
SUBTOTAL REVENUE	= \$629,674
TOTAL REVENUE	= \$2,596,934
EXPENDITURES	
Rehabilitation Program	- \$2,280,000
100% Affordable Housing Development	- \$10,000
Affordability Assistance	- \$174,506
Administration	- \$132,428
TOTAL PROJECTED EXPENDITURES	= \$2,596,934
REMAINING BALANCE	= \$0

CITY OF ENGLEWOOD

RESOLUTION #100-03-13-26

RESOLUTION ADOPTING FOURTH ROUND AFFIRMATIVE MARKETING PLAN

WHEREAS, the City of Englewood (the “City” or “Englewood”) filed a resolution of participation in the Affordable Housing Dispute Resolution Program (the “Program”) and a declaratory judgment action on January 23, 2025; and

WHEREAS, the Court entered an order on May 5, 2025, setting the City’s Fourth Round fair share obligations as a Present Need of 166 units and a Prospective Need of 359 units, which no party appealed, and ordering the City to file a Housing Element and Fair Share Plan (“HEFSP”) by June 30, 2025; and

WHEREAS, the City filed its 2025 HEFSP on June 6, 2025, on eCourts; and

WHEREAS, Fair Share Housing Center (“FSHC”) filed a challenge pursuant to N.J.S.A. 52:27D-304.1(f)(2)(b) regarding the City’s 2025 HEFSP on August 26, 2025; and

WHEREAS, 431 E. Palisade Avenue Real Estate, LLC and 7 North Woodland Street, LLC, (collectively, “431 EP”) filed a challenge pursuant to N.J.S.A. 52:27D-304.1(f)(2)(b) regarding the City’s HEFSP on August 26, 2025; and

WHEREAS, Englewood One Community, Inc. (“Englewood One”) filed a challenge pursuant to N.J.S.A. 52:27D-304.1(f)(2)(b) regarding the City’s HEFSP on September 2, 2025; and

WHEREAS, the City is required to adopt a Fourth Round Affirmative Marketing Plan; and

WHEREAS, the City has prepared a Fourth Round Affirmative Marketing Plan that is consistent with the applicable statutes and regulations.

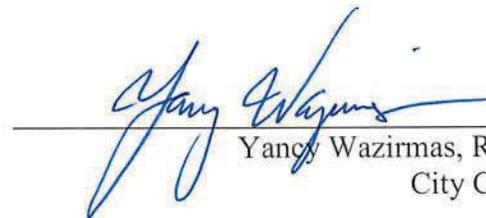
NOW, THEREFORE, BE IT RESOLVED by the Governing Body of the City of Englewood, County of Bergen, State of New Jersey as follows:

1. The City of Englewood (“City”) does hereby adopt the Fourth Round Affirmative Marketing Plan attached hereto.
2. This Resolution shall take effect immediately.

COUNCIL	MOTION	AYES	NAYS	ABSTAIN	ABSENT
<i>David</i>		X			
<i>Rosenzweig</i>		X			
<i>Tokayer</i>		X			
<i>Wilson</i>	X	X			
<i>Wisotsky</i>		X			

CERTIFICATION

I, Yancy Wazirmas, City Clerk of the City of Englewood, hereby certify the foregoing to be a true copy of a Resolution adopted by the Governing Body of the City of Englewood at a duly convened meeting held on March 13, 2026.



 Yancy Wazirmas, RMC
 City Clerk



CITY OF ENGLEWOOD



Affirmative Marketing Process
FOR THE ADMINISTRATION OF MARKETING
AFFORDABLE HOUSING UNITS

In Accordance with the Uniform Housing Affordability Controls



March 2026



FAIR HOUSING AFFIRMATIVE MARKETING PROCESS

For the City of Englewood

For Affordable Housing in (REGION 1)

I. APPLICANT AND PROJECT INFORMATION

Section I must be completed individually for each development or program within the municipality. The information contained in this section shall be included in all affirmative marketing materials.

1a. Administrative Agent Name, Address, Phone Number Triad Associates 1301 W. Forest Grove Road Vineland, NJ 08360 856-690-9590 www.triadhousingprograms.com housing@triadassociates.com		1b. Development or Program Name, Address: City of Englewood 2-10 North Van Brunt Street Englewood, NJ 07631 www.cityofenglewood.org cmelendez@cityofenglewood.org Phone: 201-871-6637	
		Development: To be determined for each project <input checked="" type="checkbox"/> FOR RENT UNITS <input checked="" type="checkbox"/> FOR SALE UNITS	
1c. <input checked="" type="checkbox"/> Number of Units: TBD <input checked="" type="checkbox"/> Number of Total Affordable Units: TBD <input checked="" type="checkbox"/> Number of Affordable Sale Units: TBD <input checked="" type="checkbox"/> Number of Affordable Rental Units: TBD		1d. <input checked="" type="checkbox"/> Family <input checked="" type="checkbox"/> Age Restricted <input checked="" type="checkbox"/> Supportive Housing	1e. State and Federal Funding Sources (if any) N/A
1f. Approximate Starting Dates Advertising: To be determined for each project Occupancy: To be determined for each project Lottery Date: To be determined for each project		1g. Price or Rental Range From: To be determined for each project To: To be determined for each project	
1h. Physical characteristics of the units – List bedroom counts, total square footage, and accessibility features			
1i. County: Bergen		1j. Census Tract(s):	
1k. Managing/Sales Agent’s Name, Address, Phone Number To be determined for each project			
1l. Application Fees (if any): Application, Credit and Background Check Fees may apply. To be determined for each project			



FAIR HOUSING AFFIRMATIVE MARKETING PROCESS
For the City of Englewood
For Affordable Housing in (REGION 1)

(Sections II through IV are consistent for all affordable housing developments and programs within the municipality. Sections that differ must be described in the approved contract between the municipality and the administrative agent and in the approved Operating Manual.)

II. RANDOM SELECTION

1. Description of the random selection process that will be used once applications are received.

INITIAL RANDOMIZATION

In carrying out the affirmative marketing process, the administrative agent shall comply with the Housing Affordability Controls rules at N.J.A.C. 5:80-26 (UHAC) Adopted November 6, 2025, and all provisions of the Fair Chance in Housing Act, N.J.S.A. 46:8-52 through 64.

The Affirmative Marketing process will begin approximately four months prior to expected occupancy. At this time, the applicant waitlist opens, and the affordable units are posted on the New Jersey Housing Resource Center (NJHRC) website. During this four-month (120-day) period, the property is advertised and interested applicants have the opportunity to submit Preliminary Applications.

After a minimum of 60 days from the date that the units are posted on the NJHRC website, a lottery randomization takes place. No random selection may be conducted prior to 60 days following the initial advertisement on the New Jersey Housing Resource Center. All preliminary applications received during the affirmative marketing period are included in this lottery randomization, which will establish the applicant waitlist. The lottery date will be included in all affirmative marketing materials. The random selection is conducted prior to households being certified for eligibility.

If the units are Supportive Housing units, within one business day of listing the affordable housing units on the New Jersey Housing Resource Center, the Administrative Agent will notify the local Continuum of Care of any rental housing units for individuals with special needs that are reserved for individuals and families that are homeless and of any permanent supportive housing rental units.

All applicants are included in the lottery and randomized regardless of household size or, desired number of bedrooms. The process is as follows:

The lottery will be conducted by the Administrative Agent with at least two professionals present. The applicant pool will include all applicants who have applied. The Administrative Agent will utilize a computer program to randomly assign a number, which will then become the applicant's lottery number.

When a unit becomes available, the Administrative Agent will identify the applicants that match the number of bedrooms and affordability (very low, low, or moderate income). Those who work or live in Region 1 will be given preference and contacted for the unit first. Pursuant to the New Jersey Fair Housing Act (C.52:27D-311), a preference for up to 50 percent of the restricted units will be given to very low-, low- and moderate-income veterans duly qualified under N.J.A.C. 54:4-8.10 may also be exercised. If a veteran's preference is in effect, the veterans will be offered the unit prior to the general applicant pool.

Preliminary Applications received after the lottery date will be added to the applicant pool in the order they were received.

If the applicant pool becomes close to being depleted, the Administrative Agent will conduct additional marketing until units are filled.

The administrative agent will designate an experienced staff person to provide counseling services to low- and moderate-income applicants on subjects such as budgeting, credit issues, mortgage qualification, rental lease requirements, and landlord/tenant law. Alternatively, the administrative agent or municipality may contract with a HUD-certified housing counselor or an otherwise experienced entity approved by the NJ Department of Community Affairs to provide such counseling services.

III. MARKETING

3a. Direction of Marketing Activity: (Indicate which group(s) in the housing region are least likely to apply for the housing without special outreach efforts because of its location and other factors)

White (non-Hispanic)
 Black (non-Hispanic)
 Hispanic
 American Indian or Alaskan Native
 Asian or Pacific Islander
 Other group:

3b. HOUSING RESOURCE CENTER (www.njhrc.gov) A free, online listing of affordable housing. Listed for the duration of the affirmative marketing process. Listing will be posted at minimum 60 days prior to lottery date.

3c. Commercial Media (required) (Check all that apply)

DURATION/ FREQUENCY OF OUTREACH	NAMES OF REGIONAL MEDIA SOURCES	CIRCULATION AREA
TARGETS ENTIRE HOUSING REGION 1		
INTERNET ADVERTISING		
<input checked="" type="checkbox"/> Listed for the duration of the affirmative marketing process	Zillow/Social Media Sites	Statewide
<input checked="" type="checkbox"/> Run social media ads targeting a housing region of the township/city	Social media ads include "apply today" button that goes to the landing page for each listing	Regional
<input checked="" type="checkbox"/> Listed for the duration of the affirmative marketing process	NJHRC.gov	Statewide
<input checked="" type="checkbox"/> Listed for the duration of the affirmative marketing process	Triadhousingprograms.com	Statewide
<input checked="" type="checkbox"/> Advertising to run for at least one week in a regional news publication listed below with a print/digital combination.	To be determined for each project	Regional
TARGETS PARTIAL HOUSING REGION 1		
LOCAL AND REGIONAL NEWSPAPERS		
<input checked="" type="checkbox"/> Press Release at beginning of affirmative marketing	The Bergen Record – North Jersey.com	Regional
<input checked="" type="checkbox"/> Press Release at beginning of affirmative marketing	Star-Ledger – Digital only	Regional
<input checked="" type="checkbox"/> Press Release at beginning of affirmative marketing	Herald News	Regional
<input checked="" type="checkbox"/> Press Release at beginning of affirmative marketing	The Observer	Regional

✓	Press Release at beginning of affirmative marketing	Northern Valley Press	Regional
✓	Press Release at beginning of affirmative marketing	Straus News Publications	Regional
✓	Press Release at beginning of affirmative marketing	Tri State Newspaper	Regional
✓	Press Release at beginning of affirmative marketing	Englewood-Englewood Cliffs News	Regional
✓	Press Release at beginning of affirmative marketing	Our Town- rtownmaywoodrp@aol.com	Regional

3d. Other Publications (such as neighborhood newspapers, religious publications, and organizational newsletters) (Check all that apply)

DURATION & FREQUENCY OF OUTREACH	MEDIA OUTLET	OUTREACH AREA	RACIAL/ETHNIC IDENTIFICATION OF READERS/AUDIENCE
TARGETS ENTIRE HOUSING REGION 1			
✓	Flyers to be mailed at beginning of Marketing	24 Horas redaccion@24-horas.mx	Portuguese-Language
✓	Flyers to be mailed at beginning of Marketing	Amerika Magyar Nepszava (American Hungarian Peoples' Voice) usanepszava@gmail.com	Hungarian-Language
✓	Flyers to be mailed at beginning of Marketing	Anti-Poverty Network of NJ renee@njcitizenaction.org	Statewide - General
✓	Flyers to be mailed at beginning of Marketing	Arab Voice Newspaper info@arabamerica.com	Arab-American
✓	Flyers to be mailed at beginning of Marketing	Catholic Advocate, The submissions@rcan.org	Catholic
✓	Flyers to be mailed at beginning of Marketing	Catholic Charities Archdiocese of Newark kgelman@ccannj.org	Statewide - General
✓	Flyers to be mailed at beginning of Marketing	Catholic Charities Camden Cynthia.LeBron@camdendiocese.org	Statewide - General
✓	Flyers to be mailed at beginning of Marketing	Catholic Charities Trenton info@cctrenton.org	Statewide - General
✓	Flyers to be mailed at beginning of Marketing	Center for Family Services info@centerffs.org	Statewide - General
✓	Flyers to be mailed at beginning of Marketing	Desi NJ ilayasq@newsindia-times.com	South Asian
✓	Flyers to be mailed at beginning of Marketing	El Hispano Camden and Trenton areas	Spanish-Language
✓	Flyers to be mailed at beginning of Marketing	Fair Share Housing.org orlandosalas@fairsharehousing.org	Statewide - General
✓	Flyers to be mailed at beginning of Marketing	Latino Action Network Info@lanfoundation.org	Statewide - General
✓	Flyers to be mailed at beginning of Marketing	NAACP NJ State Conference info@naacpnjsc.org	Statewide - General
✓	Flyers to be mailed at beginning of Marketing	Native American Advancement Corporation 75 N. Pearl Street P.O. Box 824 Bridgeton, NJ 08302	Statewide - General
✓	Flyers to be mailed at beginning of Marketing	New Jersey Housing Resource Center 600 1st Ave, Raritan, NJ 08869	Statewide - General
✓	Flyers to be mailed at beginning of Marketing	New Jersey Jewish News Beth@JewishMediaGroup.com	Jewish
✓	Flyers to be mailed at beginning of Marketing	New Jersey NAACP Conference info@naacpnjsc.org	Statewide - General

✓	Flyers to be mailed at beginning of Marketing	New Jersey SHARES	info@sharesnation.org	Statewide - General
✓	Flyers to be mailed at beginning of Marketing	Nuestra Comunidad	sreece@echo-media.com	Spanish-Language
✓	Flyers to be mailed at beginning of Marketing	Puerto Rican Action Committee	sholmes@pracnj.com	Statewide - General
✓	Flyers to be mailed at beginning of Marketing	Servicios Latinos	servicioslatinos@hotmail.com	Burlington County
✓	Flyers to be mailed at beginning of Marketing	Sino Monthly	info@sino-monthly.com	Chinese-American
✓	Flyers to be mailed at beginning of Marketing	Southern NJ Continuum of Care	ccarty@monarchhousing.org	Statewide - General
✓	Flyers to be mailed at beginning of Marketing	Supportive Housing Assoc.	kate.kelly@shanj.org	Statewide - General
✓	Flyers to be mailed at beginning of Marketing	Supportive Housing Assoc.	Alden St #14, Cranford, NJ 07016	Statewide - General
✓	Flyers to be mailed at beginning of Marketing	Ukrainian Weekly	staff@ukrweekly.com	Ukrainian Community
✓	Flyers to be mailed at beginning of Marketing	United Way Greater Philadelphia and Southern New Jersey	jmaxwell@unitedforimpact.org	Regional
✓	Flyers to be mailed at beginning of Marketing	Volunteers of America Delaware Valley	info@voadv.org	Statewide - General

3e. Community Contacts (names of community groups/organizations throughout the housing region who will receive direct notification of the availability of affordable housing units and who will be asked to post advertisements and distribute flyers and application forms regarding available affordable housing to their members.